



Vivendi board | AI & Communication

When: 17-05-2024

Who: Vivendi Board

What: Provide inspiration and information to the Board members of Vivendi on the latest developments in DeepTech and Social Impact.

About: Vivendi is a global leader in culture, entertainment, media & communications. The Board of Directors has a yearly information and inspiration trip where they visit organisations or knowledge institutions to get updated on the latest developments in their domain. This year they visited StartupVillage and REC Impact at the University of Amsterdam.

Take-out: During the sessions, the Board listened to experts in the field of AI and Communication to soak up the latest knowledge and participated in workshops. During the sessions Claes de Vreese talked about AI strategy, Martin Senffleben talked about Creativity Rights and AI transparency and Arne Mosselman talked about AI implementation strategies in the context of his company Ainigma.

Reference: *"Startup Village and REC Impact are like the spider in the web of the UvA ecosystem, especially their network around AI and quantum has been really valuable for our event. Besides offering an interesting event location, they have offered great advise and support to help us organise and reach out to amazing speakers, and their flexibility has been invaluable."* Frederike Vos | Vivendi



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