

## Univé Innovation team – Impact, Innovation and Sustainability

**When:** 09-11-2023

**Who:** Innovation team from insurance cooperative [Univé](#)

**What:** Provide inspiration and information to the innovation team and employees from the North Holland branch of insurance company Univé.

**About:** Univé, a Dutch insurance cooperative with 1.8 million members nationwide, places a strong emphasis on innovation to stay ahead in the rapidly changing insurance landscape. To drive forward-thinking strategies, the Univé innovation team frequently engages with leading knowledge institutions. A visit to Roeterseiland Impact offered an opportunity for Univé to explore interdisciplinary research, collaborate with academic experts, and gain insights into innovative practices that align with their mission to create sustainable, member-focused insurance solutions.

**Take-out:** During this day the Univé team was welcomed by the director of REC Impact [Erik Boer](#) who elaborated on the goals of REC Impact and the importance of the collaboration between universities and companies. Afterward, [Bart Krull](#) from [SustainaLab](#) introduced SustainaLab and discussed its focus on driving sustainable innovations. This was followed by a presentation from Professor [Michel Vellekoop](#), director of the [Research Centre for Longevity Risk](#) (RCLR), who explored the implications of longevity risks, presented the collaboration between the RCLR and the company Nationale-Nederlanden, and how ongoing research can shape future insurance models. [Robert Monné](#), director of [Analytics for a Better World](#), then shared insights on using advanced analytics to drive positive societal outcomes, aligning with Univé's innovation goals.

During the startup pitches, the team engaged with three innovative ventures: [Keplervision](#), presented by CEO [Harro Stokman](#), which focusses on AI-driven healthcare solutions; [Impactt](#), introduced by [Max van Velzen](#) and [Bouwe van Neerbos](#), which advances circular economy initiatives; and [Forward.Inc](#), represented by [Diederick van Wijck](#) and [Laura di Santolo](#), which supports the entrepreneurial journey of newcomers.